



THE COMMUNITY  
FOUNDATION  
building a greater saint john

# WORKSHOP: CREATING LOGIC MODELS AND THEORIES OF CHANGE

Logic models and theories of change are both tools that describe how and why a desired change is expected to happen in a particular context. Join us to learn which one is right for you and walk through the steps of creating one for your organization.

## Objectives

Participants will:

- Learn how to articulate their organization's vision for change, define desired outcomes, and strategize the necessary steps to achieve them
- Gain hands on experience in designing logic models and theories of change
- Have a practical toolbox of concepts, tips, and resources for using both methods

## Topics Covered

- The benefits of using a logic model/theory of change
- The difference between the two and how to choose which is appropriate for your context
- What a useful logic model/theory of change looks like and mistakes to avoid
- Step-by-step instruction for how to develop these tools in a creative and inclusive way
- How and when to use these tools to guide evaluation

## Details



### Who is it for?

**This workshop is open to everyone.** No previous experience with evaluation is necessary. We also welcome those who are experienced at creating logic models and theories of change but are looking for an opportunity to further develop their skills.



### What will I receive?

- Two half day workshops
- PDF copy of all workshop materials
- A 45 minute follow-up coaching session (1:1) that can be used within six months of the workshop



### How do I register?

Please use [this link to register](#). For questions, please contact Carrie Tanasichuk at [carrie@sjfoundation.ca](mailto:carrie@sjfoundation.ca), or (506) 607-1476.

## LOGISTICS

The workshop will be held on Wednesday, March 13th and Thursday March 14th at the Greater Saint John Community Foundation (89 Canterbury Street, Room 101), from 9:30AM-12:30PM both days. The cost is \$350 per participant.