



ANNUAL REPORT
2018-2019



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A MESSAGE FROM THE EXECUTIVE DIRECTOR & CHAIR OF THE BOARD

We are pleased to share our 2018/2019 annual report with you.

Since 1976 the Community Foundation has been working hard to build a stronger future for Greater Saint John.

Our current strategic plan reflects the importance of endowment growth, sharing stories regarding the philanthropy of our fund holders and donors, and the impact of our community granting.

We are dedicated to putting all efforts into reaching our goal of raising \$20 million in endowments, gifts and pledges by 2020 and renew our strategic plan.

2018/2019's growth highlights:

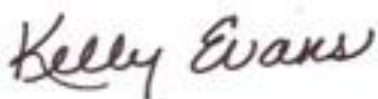
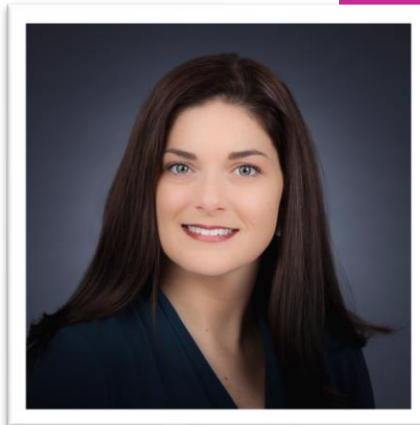
- Invested \$2,021,811 into charitable organizations and post-secondary students
- Four (4) New Funds
- Continued administration of the Social Innovation Fund
- Asset base of \$18,635,538

We are inspired by the actions of our donors, friends, community agencies and partners.

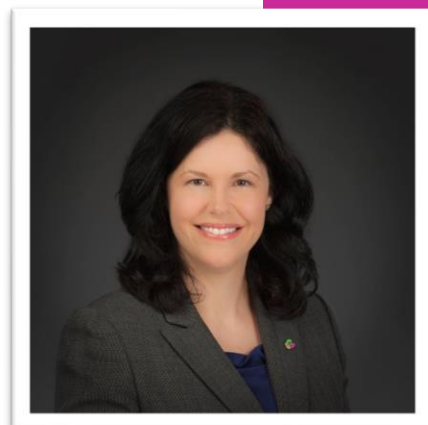
Together, we are building a Greater Saint John.



MICHELLE THIBODEAU-COATES
Chair of the Board



KELLY EVANS
Executive Director



MISSION

To serve as a trustee of gifts, support charitable organizations and inspire community leadership.

VISION

To ensure a sustainable future and improve the quality of life in Greater Saint John.



YOUR COMMUNITY
MAKES YOU.
AND YOU MAKE
YOUR COMMUNITY.

The Community Foundation would like to extend a sincere thank you to John L. Travis for his 10 years of service on the Board of Directors of The Community Foundation.

John has been a Director with The Community Foundation since 2010, representing the Investment Industry Regulatory Organization of Canada (IIROC) and has served as Vice-Chair as well as Chair.

Thank you John and we will miss you!



2018 -2019 AT A GLANCE

43

Years in the Community

\$2,021,811

Granted to charities & Student
in Greater SJ

*Including Social Innovation Fund

40

Students who received bursaries through the
Community Foundation in 2018-2019

62

Charities supported through granting cycles
in 2018-2019

23

Community Initiatives sponsored by the
Community Foundation in 2018-2019

OUR YEAR IN GRANTING

Each year we grant funds through a regular schedule; the Community Service Awards, Smart & Caring Grants, and our Anniversary Grant.

This year we also had two additional granting cycles: The Old Ladies Home of Saint John Fund Grants and the RBC Future Launch Challenge in collaboration with Community Foundations of Canada and RBC.

Here is a brief overview of the grants awarded in 2018-2019:

Community Service Award – Individual

Judith Urquhart has been actively making Saint John a better place for decades. She has held various positions in the non-profit and social services sector and has made large contributions to mental health care accessibility in our community.

She's devoted her life to our community and has worked tirelessly to remove barriers to mental health care accessibility. Judy's years of dedicated service has reverberated through the community and her impact is still being felt. She has made a difference in so many lives.

She has donated her \$5,000 prize to Gentle Path Counselling Services, where she was Executive Director for two decades.



Community Service Award – Group

The KV Oasis Youth Advisory Committee is a group of 10 passionate young people, who work to further the mission and vision of The KV Oasis Youth Centre.

On top of their work at KV Oasis Youth Centre, the committee also does many other things in the community, from volunteering at Marathon by the Sea to running games at Market Square on New Year's Eve to delivering flyers for the Town of Rothesay.

This group is passionate and innovative and works hard to make life better for youth in the community. They volunteer their spare time to help in their community, while they all also have a very full work and school schedule.

Their \$5,000 prize was donated to the KV Oasis Youth Centre.



Anniversary Grant

The Saint John Learning Exchange was the recipient of our 43rd Anniversary Grant and have been granted \$43,000.00 for their project, 'Learner Led Innovations'.

Grants of \$4,300 were also given to Belleisle Regional High School and Shining Horizons Therapeutic Riding Association for their applications to the Anniversary Grant competition.



OUR YEAR IN GRANTING

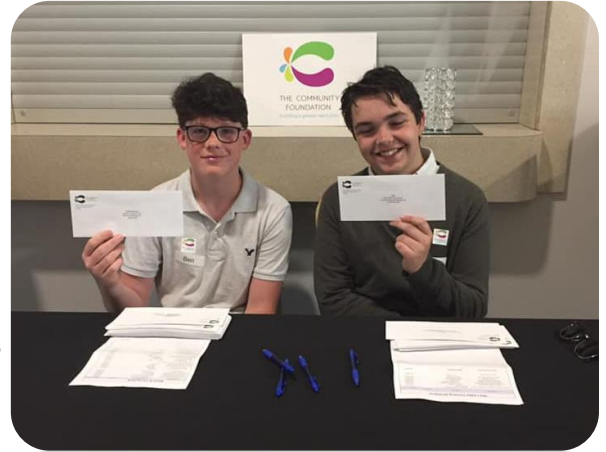
Smart & Caring Grants

Each June, The Community Foundation distributes our Smart & Caring Grants to successful applicants within Greater Saint John.

The applications are assessed based on their alignment with our mission and vision, as well as identified community needs.

For 2018-2019, The Foundation received over \$320,000.00 in funding requests for the Smart & Caring Grants and awarded \$253,112.98 at our luncheon in June.

Smart & Caring Grant Recipients: Imperial Theatre Inc., Nature Trust of NB, Hampton Elementary School, Boys & Girls Club, Saint John Community Loan Fund, Saint John Learning Exchange, The Resource Centre, Ability New Brunswick, Bayside Middle School, Canada Games Aquatic Centre, Corporation of the Anglican Parish of Portland, Crescent Valley Resource Centre, Fundy Regional Service Commission, Greater Saint John Field House, Inner City Youth Ministry, ONE Change Inc., Shining Horizons Therapeutic Riding Association, YMCA of Greater SJ, Code Red Distribution Project, Family Plus Life Solutions, Outflow Ministry Inc., Saint John Women's Empowerment Network, Outflow Ministry Inc., YPI Canada



Old Ladies Home of Saint John Fund Granting

The 'Old Ladies Home', also known as Courtenay House, established in 1919, was for many years a residence for many elderly women in Saint John. When it closed its doors in 1977, an application was made to the courts on behalf of the Old Ladies Home to transfer all remaining assets to The Community Foundation and create an endowment fund. The Old Ladies Home Fund became the first Fund placed under the trusteeship of the Foundation. The stated purpose of the Fund is "To provide for aged and in need men and women" throughout Greater Saint John.

In 2019, we held a special granting cycle, which awarded funding for Senior-focused projects ranging in amounts from \$5,000 to \$30,000 per project.

Grant Recipients: Canadian National Institute for the blind, Dr. V.A. Snow Centre, Imperial Theatre Inc., InterAction Theatre Company, Loch Lomond Villa Foundation, New Brunswick Museum, St. Joseph's Community Health Centre, YMCA of Greater SJ



RBC Future Launch Community Challenge

The RBC Future Launch Community Challenge (hosted by Community Foundations of Canada and RBC Foundation) enables youth to apply for funding to support their bold ideas to address urgent community priorities. It is an opportunity for young people to lead, learn new skills, gain experience, and build relationships in their local communities – all things that will help them prepare for the future of work.

Congratulations to Harbour View High School for being the recipient of The Community Foundation's successful RBC Future Launch Challenge grant in the amount of \$30,000 to fund their project, 'Creating a sustainable school.' Their project focuses on reducing the environmental impact food and beverage consumption within their school. This includes both the sourcing of food and the aim to eliminate the use of single use plastics.

NEW FUNDS IN 2018-2019

The David 'DK' Kelly Memorial Bursary Fund



David "DK" Kelly was a true humanitarian whose tireless efforts to promote selflessness and raise both funds and awareness for cancer are the tenants from which this special fund are based.

After being diagnosed with cancer in 2014, DK made it his mission to take the disease head-on and inspire others worldwide. When friends, family and supports from all over the hockey world and beyond rallied around him in support, #TeamDK was formed.

The essence of #TeamDK will be embraced by Saint Johners and around the world for years and decades to come with the establishment of the **David "DK" Kelly Memorial Bursary Fund**.

The Naval Memorial Fund

On May 15th, 2019, representatives from the Royal United Services Institute of New Brunswick (RUSI-NB), HMCS Brunswicker and the Community Foundation gathered to permanently establish The Naval Memorial Fund. Annual earnings generated by the Fund will support required maintenance and repairs to be the soon to be erected – Naval Memorial to be located along Harbour Passage.

In addition to preserving the Monument, this Fund will also support the pursuit of post-secondary education through the awarding of bursaries, to be called "The Naval Memorial Fund Bursary". Eligible candidates for the bursaries will be students who are or who have been a member of the HMCS Brunswicker or of any New Brunswick-based unit of the Royal Canadian Sea Cadets.



The United Way Endowment Fund

To commemorate the United Way's 60th anniversary, the Board of Directors of the United Way have decided to permanently endow \$60,000 to the Community Foundation and establish the United Way Endowment Fund.

Earnings generated from the investment of the \$60,000 and future donations will be granted to the United Way each year to support their mission and vision.

NEW FUNDS IN 2018-2019

The Bob McVicar Saint John Heritage Conservation Fund



Grateful for Your Support

Eternally grateful, in fact.

Early in August 2019, we learned Bob McVicar has inoperable cancer. As you can imagine, it was shocking and unexpected news. One minute you're planning the future, and the next minute the doctor says you have maybe a few months to live.

How do you come to terms with that?

For us, creating a permanent endowment in Bob's name through the Greater Saint John Community Foundation helped us cope and find peace. There's such comfort in knowing that Bob's work to preserve and honour our city's incredible built heritage can live on.

For almost 30 years, Bob has made Uptown Saint John his home. He wasn't born here, but instantly felt a connection to the city and its heritage architecture. From the moment he moved to town, Bob lived and breathed the Saint John urban lifestyle. He's been an active volunteer, he's made personal investments in heritage properties, and he's the go-to real estate agent in the Uptown.

Bob's message has always been that if we don't use it, we'll lose it. We need to invest in our heritage architecture if we want to ensure it will be here for future generations. Investment can be small actions like shopping in a heritage building, or eating, working, or living in one.

So, through the Bob McVicar Saint John Heritage Conservation Fund, we hope to encourage further growth in our Uptown and ensure Bob's passion for the neighbourhood endures. Annual income from the fund will support projects that enhance Heritage Conservation Areas within the City of Saint John.

With your help, we can keep Bob's love for our Uptown shining long into the future.

In gratitude,
Christine Gilliland & Bob McVicar



"I'm humbled, grateful, and enthusiastic about all of this and hope you will be too as we seek to honour the past and strengthen the future."

– Bob McVicar

REOCCURRING GIFT

Looking for a way to make a big difference for a cause you care about? By setting up a monthly donation to your fund of choice on our website, there are several advantages, including:

- Receive one roll-up tax receipt at the end of the year to make tax time a breeze.
- Set an affordable monthly donation to stay within your budget.
- Create, modify, or even cancel a monthly donation online, anytime.
- You'll make a difference to your fund year round.

Plus, there are benefits for your favourite charity when you give monthly! Monthly giving helps charities budget for important programs and spend less time on fundraising. This means they will have more time to focus on the important work they do.

Visit your fund's page on our website to set up your monthly gift:

www.thecommunityfoundationsj.com/funds



2018-2019 FINANCIAL HIGHLIGHTS

We have met the disbursement quota as set by the Canada Revenue Agency.

A complete set of audited financial statements are available on our website or at the Foundation office.

It is with special thanks to our donors that we supported over 62 community initiatives and 40 students this past fiscal year.

	2018-2019	2017-2018
Assets	\$18,635,538	\$16,626,518
Donations & Grants to Foundation	\$2,886,777	\$3,682,487
Expenditures		
Operating Expenses	\$414,531	\$319,094
Grants awarded to local charities	\$2,021,811	\$1,487,281
Investment Management Fees	\$82,985	\$74,534
Total Expenditures	\$2,519,327	\$1,880,909
Total Number of Funds	87	83
Fund Balance (at year end)	\$18,592,996	\$16,606,920

WHAT'S AHEAD IN 2019-2020



Investment Readiness Program



Gender Equality Fund



Several new funds in development



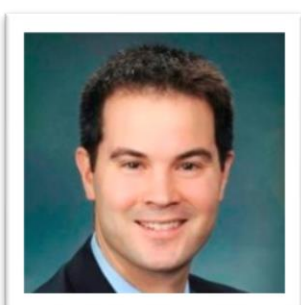
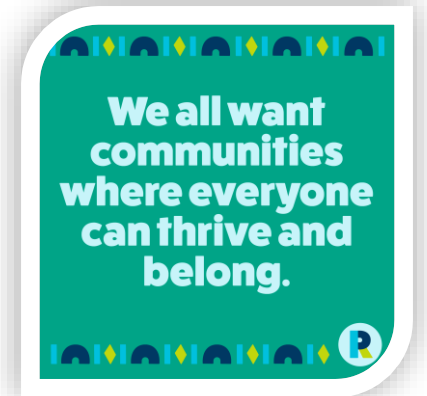
Impact Specialist to join Community Foundation's Team



**Increased storytelling with Introduction of
"Community Impact Stories"**



Partnership with Volunteer SJ
***Stay tuned for exciting announcement!**



Welcome to our newest board member, Michael Duncan.

Mike is a Wealth Management Consultant at Owens MacFadyen Group and takes over John Travis's position on the board, representing the Investment Industry Regulatory Organization of Canada (IIROC).



*Thank
you*

We couldn't have done it
without your help.

Thank you for being part of another
amazing year.

Thank you for believing in our mission.

The Community Foundation



**YOUR COMMUNITY
MAKES YOU.
AND YOU MAKE
YOUR COMMUNITY.**

For more information on how you can make a difference in your community contact:
89 Canterbury St. Suite 502 Saint John, NB E2L 2C7

Phone: 506-349-7934 Email: info@sjfoundation.ca www.thecommunityfoundationsj.com