

2020-2021 Annual Report

November 1, 2020 - December 31, 2021 (14-month reporting period)



THE COMMUNITY
FOUNDATION
building a greater saint john

Our Mission is to serve as a trustee of gifts, support charitable organizations and inspire community leadership.

Our Vision is to ensure a sustainable future and improve the quality of life in Greater Saint John.

Community is the glue that holds us together.

We are pleased to share our annual report with you for November 1, 2020 - December 31, 2021. This report covers a 14-month timeframe as the Community Foundation has changed our fiscal year to align with the calendar year as of January 1, 2021.

Since 1976, the Community Foundation has been working hard to build a stronger future for Greater Saint John.

2021 was another challenging year, but it is also a year to celebrate. All of your support and generosity is responsible for ensuring our community receives a steady stream of grants every year, and this past one was no exception.

Over this 14-month period, The Community Foundation received a total of \$1,202,397 in donations and granted over 2.7 million dollars to local charities.

We continue to work hard to bring new streams of money to Greater Saint John through partnerships like the ones this past year with the Community Foundations of Canada and the Government of Canada, through The Emergency Community Support Fund for Covid-19 Relief, The Fund for Gender Equality and The Investment Readiness Program.

Even with all of this, we know there is more work to be done to recover from the economic and social upheaval caused by the pandemic.

Together as a community, we will build back stronger with your support. To help us in that journey, we are honoured to work with donors to set up permanent endowment funds. Recognizing the incredible power of endowment for continuous growth and giving, eight new funds were established over this period, surpassing the milestone of 100 funds!

We're so fortunate to be guided by a talented and dedicated group of volunteers on our Board of Directors and our various Committees.

We honour all of you today; our donors, sponsors, community partners, friends and volunteers. We celebrate you and say thank you.

There is so much more ahead of us in 2022 and beyond.

Together, we are building a Greater Saint John.

Dr. Michael Simon, Chair of the Board & Kelly Evans, President & CEO

BOARD OF DIRECTORS



Dr. Michael Simon,
Chair



John Lawrence,
Vice-Chair



Michelle Thibodeau-Coates
Immediate Past-Chair



Heinz Schaerer,
Secretary



Matthew Snelgrove,
Treasurer



Tracy Friars
HR Lead



Kristin Ross



Jennifer Brown



Judith Brown



Robert Crowley



Michael Duncan



Cathy Fawcett



Andrew McMackin



Fraser Wells



Cathy Wright

WHAT IS A COMMUNITY FOUNDATION?

To our donors

The Community Foundation continues to grow and thrive because of the generous support of our donors. Building a Greater Saint John has been possible because of the people that care deeply about our community and want to make a difference. Every donation is meaningful and invested to support initiatives that enhance and strengthen the quality of life in Greater Saint John, for today and for tomorrow.

Thank you for your support. We couldn't do it without you.

WHAT IS A COMMUNITY FOUNDATION?



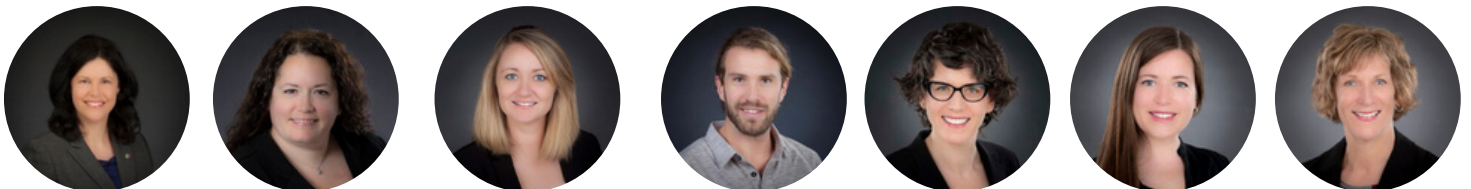
Why Contribute to a Community Foundation?

Community Knowledge
A deep understanding of local needs and opportunities

Expertise
Community Foundations are credible stewards of assets and granting expertise.

Leadership
Community Foundations are led by a volunteer board of directors comprised of knowledgeable community leaders

OUR TEAM



Kelly Evans, President & CEO

Sarah Frauley, Manager of Finance & Administration

Trisha Erb, Director of Marketing & Events

Harry Daley, Director of Community Investment & Learning

Carrie Tanasichuk, Director of Impact Measurement & Evaluation

Claire Ashton, Director of Network Engagement & Social Innovation

Cindy Floyd, Program Manager, Fund Development

EMERGENCY COMMUNITY SUPPORT FUND

The Community Foundation was honoured to work with local charities serving vulnerable populations most impacted by Covid-19 through the Emergency Community Support Fund. This \$350 million program was funded by the Government of Canada and implemented by Community Foundations of Canada, the Canadian Red Cross, and the United Way Centraide Canada.

Through this program, the GSJCF was able to distribute \$152,740 for those impacted by Covid-19 in Greater Saint John.

Contact us to learn more about any of the grants listed below.



READ SAINT JOHN LTD.
\$20,100

LILY LAKE PAVILION INC.
\$15,000

KV OASIS YOUTH CENTRE
\$20,000

AVENUE B
\$25,000

**SAINT JOHN COMMUNITY CHRISTMAS
EXCHANGE - \$15,000**

ABILITY NB
\$22,500

OUTFLOW MINISTRY INC.
\$25,000

SAINT DAVID'S UNITED CHURCH
\$5,140

**BOYS & GIRLS CLUB
NB COPEs**
\$5,000

THE INVESTMENT READINESS PROGRAM



The Community Foundation has been proud to be a part of #IRProgram. Funded by the Government of Canada, the Investment Readiness Program (IRP) supports social purpose organizations as they contribute to solving pressing social, cultural and environmental challenges across Canada. Its goal is to help social purpose organizations build their capacity to participate in Canada's growing social finance market and prepare for the Government of Canada's broader investment in social finance via the Social Finance Fund.

In 2021, during Round 2 of this program, we were able to distribute \$150,000 in Atlantic Canada to social purpose organizations moving along the path towards investment readiness.

Contact us to learn more about any of the grants listed below.

**ATLANTIC EQUITY AND
RESEARCH ALLIANCE**
\$27,000

**POND-DESCHENE CENTRE
CREATEDHERE MAGAZINE**
\$26,000

**SENSORY FRIENDLY
SOLUTIONS**
\$10,000

JOHN HOWARD SOCIETY
\$27,000

**THE ROUND TABLE LA TABLE
RONDE CO-OP LTD**
\$40,000

**SAINT JOHN TOOL LIBRARY
AND DIY CENTRE**
\$20,000



COLLABORATING TO BRING NEW MONEY TO GREATER SAINT JOHN

Sankara
\$40,000

Chroma NB
\$40,000

Avenue B Harm
Reduction
\$40,000

Elizabeth Fry Society
\$40,000

Sophia Recovery Centre
\$34,500

NB Sexual Violence
\$25,260

Beaverbrook
\$12,000

Charlotte St. Arts Centre
\$10,000

THE FUND FOR GENDER EQUALITY

The Fund supports local initiatives in over 20 communities across Canada. Hosted by local Community Foundations, the Fund builds on efforts to shift power to women, girls, Two-Spirit and gender-diverse people, and will work towards a future grounded in justice and gender equality. The Fund supports ambitious, local projects that advance gender equality as Canadian communities work towards a just recovery.

In 2021 during Round 2 of this program, we distributed \$241,760 in Greater Saint John.

Contact us to learn more about any of these grants.



2021 ANNIVERSARY GRANT RECIPIENT

DOMINION PARK COMMUNITY ASSOCIATION

\$45,000

Congratulations to Dominion Park Community Association in partnership with City of Saint John for being awarded the Community Foundation's 45th Anniversary Grant!

This \$45,000 investment was the final piece required to move Phase 1 of this amazing park revitalization forward in 2022. Phase 1 of this project will include both a new amenity building and the Sunset Plaza. A new permanent structure will provide washrooms, a canteen for rent, rest facilities for staff and lifeguards and a much-improved accessible outdoor space including a new sunset lookout at the entrance to the beach.



2021 SMART AND CARING GRANT RECIPIENTS

Our Smart & Caring Grants are multiple project-based grants between \$2,500 to \$25,000 given annually to successful applicants within Greater Saint John.

The applications are assessed based on their alignment with our mission and vision, as well as identified community needs. In 2021, The Community Foundation granted **over \$388,000** to charities in our community.

Our Community Investment Committee members dedicate many hours every year towards assessing, ranking and discussing every project application that we receive and we thank them for this dedication and commitment.

2021 SMART AND CARING GRANT RECIPIENTS



Sistema NB - Covid and Post-Covid Response - \$25,000

A project to support the largest incoming class since the program's inception and will be further adapted to include online learning, online performances, equipment for video recording and editing, instrument repair on doorsteps, etc.



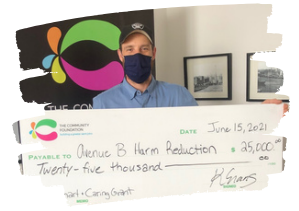
The Estey Art Initiative Inc. - Summer Day Camps - \$7,500

This project supports the Estey Art Initiative Inc. for their summer day camps.



Compassionate Grief Centre - Seniors Matter Too - Helping Seniors Cope with Loss - \$18,250

This program is dedicated to providing free grief counselling and support groups to seniors on a fixed income coping with loss with the goal of enhancing their quality of life.



Avenue B Harm Reduction - Getting through this together - A Community Peer Project - \$25,000

A project to connect and engage with people who are experiencing homelessness and who are disconnected from mainstream supports. A new Peer Navigator will provide outreach support to help with needs such as food and prescription access.



Interaction School of Performing Arts - How to Stay Kind Podcast - \$2,650

To continue this important podcast.



Outflow - A Place of his Own - \$25,000

This project will help to house and support clients from the Outflow Shelter. It will use an assessment tool (SPDAT) and focus on providing housing for clients assessed as low or medium risk of returning to homelessness. Additionally, this program will ensure that the client enters the apartment with basic furnishings.



BGC Greater Saint John - BGCSJ Tutoring - \$25,000

An initiative that will address a critical need in the Greater Saint John area; providing affordable quality tutoring support where children and youth can succeed in their education and career exploration.



First Steps Housing Project Inc. - Moms on the Go - \$2,714

This project will assist young mothers to learn to drive and obtain their NB drivers permits in order to overcome transportation barriers.



Hillcrest Saint John - \$6,500

To purchase a commercial dishwasher to continue to prepare a high volume of meals for members of our community who are in need.



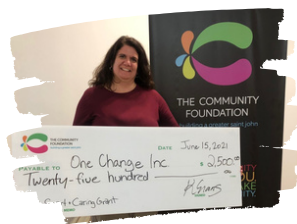
Kids Help Phone - Counsellor in the Classroom - \$10,000

This will give students in grades 6-8 a teacher-led lesson about mental health and well-being, followed by a live group call with a Kids Help Phone professional counsellor, which will give students a glimpse into how the Counsellors are always there to listen and demystify the connection on how to seek support.



Loch Lomond Villa Foundation - Embracing Diversity - A Senior's Lunch and Learn - \$22,175

A senior's lunch & learn series designed to engage seniors in small group therapeutic cooking sessions led by Sankara Multicultural Marketplace Vendors and LLV's Recreation Team. Each small group session will be joined by a special guest who represents a group who face barriers, such as the LGBTQ community, newcomers to our country, Indigenous persons, etc. By participating in these social settings, seniors will interact with a broad segment of our diverse community that makes up the social fabric of our city.



ONE Change Inc. - ONE Action Plan - \$2,500

This grant will be used to create a new strategic plan that will drive action and incorporate other projects and research that have been taking place.



The Teen Resource Centre - Student Participatory Program Impact Evaluation Project. - \$15,000

This will assess the impact of TRC programs & services through a staff and student collaboration, where youth will have a central role in the development, delivery and analysis of a program impact participatory evaluation.



\$25,000 - Brilliant Labs/Labos créatifs

#Getconnected: community-based, maker-centred learning, in partnership with Saint John's youth-serving organizations to support children unsettled by COVID.

2021 SMART AND CARING GRANT RECIPIENTS



Saint John Learning Exchange - Safety First, Collaborating for Impact on youth homelessness in Saint John - \$25,000

This grant launched on-going support of youth currently in vulnerable housing through a housing-first approach. A housing subsidy and a case manager will be provided to youth to keep them on track with goals, schooling and appropriate tenancy practices. At the end of this project, these youth will be living in housing that is safe, secure and sustainable.



Saint John Theatre Company - \$20,000

This funding will help the SJTC and their partners continue to provide digital outreach to youth during the 2021-2022 season!



NB International Sculpture Symposium - Sculpture for Children - Thinking in Three dimensions - \$5,000

This grant will allow New Brunswick International Sculpture Symposium to enter phase 2 of the 'Sculpture for Children' program and offer interactive sculpture workshops at local youth-based agencies and in priority neighborhood schools. They aim to provide 2500 children from low income families with valuable art education.



Community Autism Centre - Parent Mentoring Program - \$18,000

This program will support parents in their role, inform and educate parents regarding the strengths and challenges of their children living with autism and foster a community resilience for our families within the Saint John area.



Crescent Valley Resource Centre - The Growing Place Community Garden and Greenhouse - \$25,000

This grant is partially funded by the Friars Family 'Celebrate' Fund and will increase garden participation with the opening of 26 greenhouse plots for year round use, run workshops to increase the skills & knowledge of gardeners and increase youth engagement with hands-on educational activities!



Inglewood School - Inclusive Playground - \$4,575.

To assist with the building of an inclusive playground for the school and the community of Grand Bay-Westfield as a whole! 'A Playground for All!'



Imperial Theatre - Cultural Diversity Training - \$9,000

In four training sessions with 100 participants, Imperial Theatre will be the connecting venue to collaborate with expert community partners to advance diversity, equity and inclusion training for cultural diversity growth.



Saint John Jewish Historical Museum - Travels to Israel: Personal Stories - \$2,750

This lecture series presents an opportunity for the Museum to reconnect with their members and friends, and to reach new audiences through a limited in-person audience and via Zoom.



YMCA of Greater Saint John - Phase 2 Revitalization Project of the Glenn Carpenter Centre - \$25,000

This will be used for phase 2, to improve the hiking trail.



YMCA of Greater Saint John - YMCA Child Care Centres Sun Shelter - \$14,399

This will provide a cool spot on those hot days and will minimize issues of overheating and provide the protection needed from the sun during peak times of the day.



The Promise Partnership at UNB Saint John - Safe and Connected Learning - \$19,319

UNB Saint John's Promise Partnership enables university students to mentor and tutor students from priority neighbourhoods, helping them to strengthen literacy skills, graduate from high school and prepare for post-secondary education.

This grant will be used for computers, software, mice and headsets that will enable students to stay safe and connected while accessing mentoring and tutoring.



Youth Enhancement Program Inc. - Learning, Cooking, Eating Together - \$2,600

Food insecurity is a reality for families living in poverty. This hands-on program will provide the knowledge to make healthy food choices and basic cooking skills to prepare low-cost meals.

YOUTH PARTICIPATORY GRANTING

In the fall of 2021, the Greater Saint John Community Foundation decided to flip our traditional granting process on its head by launching a \$25,000 granting cycle that supported youth-oriented programs. If this were a normal granting cycle, we would have an open call for applications from organizations that support young people (often led by adults) and have our Community Investment Committee (who are mostly adults) review and select what they believe is the most needed program for young people. The missing ingredient in this whole process is, of course, young people themselves. We decided to pilot a participatory grant making process that would be directed and led by young people from our community, giving them decision-making power over issues that affect them.

This approach was inspired by a Vital Conversation we convened with students from Harbour View High School in March of 2021. We decided to build on that momentum and invite the same crew of ten students back to participate in the granting project.

We divided the work into two sessions. During the first session the ten youth were guided through an Appreciative Inquiry Process. During the Discover phase they were asked to share stories that they felt represented the best a 'community' can be. Using these stories as a guide, the Dream phase encouraged them to explore what they would like to see more of in our community. They collaborated during this process to share ideas in small groups, identifying common themes, and selecting their top priorities.

During the Design phase, they were tasked with brainstorming project ideas that could address the priorities identified. These innovative approaches were grouped into four main categories, and finally during the Destiny phase, they voted for their project approach. The clear favorite was to support projects that foster youth-led social justice: by building up the collective skill set of young people to address social and environmental issues, they felt this would have the furthest reaching impact.



After the first workshop, the youth committee tasked the Community Foundation staff with identifying an organization that would be best positioned to action their idea. After speaking with potential organizations, it was determined that the Teen Resource Centre (TRC) was hoping to launch a youth-led social action branch of programming they were calling 'Willow Youth Projects'.

For the second session, the TRC were invited to pitch Willow Youth Projects directly to the youth. During the interactive hour-long pitch, the committee members were invited to help co-create project values and approaches. Once completed, the committee convened to decide if this project reflected the priorities they had identified. After some rich and detailed conversation, they came to the collective decision that the project aligned well with their idea but suggested additional considerations they wanted integrated in the grant agreement.

During the final session the youth committee awarded Willow Youth Projects with a \$25,000 cheque to action their idea! As part of the grant agreement, staff from the TRC will be responsible for reporting directly to the youth committee, as the project unfolds.



Young people directing projects that impact other young people – a participatory approach!

2021 STUDENT AWARDS

Student Bursaries awarded in 2021:

- The Barbara and Don Ring Memorial Bursary Fund
- The Belleisle Valley Health Centre Scholarship Fund
- The Bill Gale Bursary Fund
- The CFUW - Saint John Scholarship Fund
- The Constable Doug Larche Memorial Bursary Fund
- The David 'DK' Kelly Memorial Bursary Fund
- The Dr. Florence M. Christie Fund
- The Elmer and Jean Thompson Family Bursary Fund
- The Garfield T. Meltzer - Jewish War Veterans Scholarship Fund
- The Gregory J. Bangay Memorial Bursary Fund
- The Jim Connolly Bursary Fund
- The Joshua Porter Gunn Bursary Fund
- The Juanita L. Black Bursary Fund
- The Naval Memorial Fund
- The Old Ladies Home of Saint John Fund
- The Rachael Dawn Duffley Memorial Scholarship Fund
- The Robert MacMurray Memorial Bursary Fund
- The Rothesay High School Alumni Bursary Fund
- The Saint John Country Music Week Legacy Fund
- The Super Steel Band Bursary Fund
- The Suzanne Doyle-Yerxa Award Fund



Top:
Grace Anderson
The Naval Memorial Fund

Bottom:
Kaitlyn LeBlanc
The Juanita L. Black Bursary Fund

Top:
Evan Shelton
The Super Steel Band Bursary Fund

Bottom:
Katie Herrington,
The Dr. Florence M. Christie Fund

Top:
Payton Grace Kirkpatrick
The Suzanne Doyle-Yerxa Awards Fund

Bottom:
Kelsey McCavour
The Barbara and Don Ring Memorial Bursary Fund

GSJ BURSARY CONNECTOR

Promoting education and learning through meaningful connections

In 2021, we launched the GSJ Bursary Connector. If you are an organization offering a bursary in Greater Saint John or a student/parent searching for bursaries, register today for free!

Let's build this complete online bursary database together for a Greater Saint John... www.gsjbursary.ca



Together, let's build the most complete online database of available bursaries for students in our community... www.gsjbursary.ca



How does it work?



1. Members

We're constantly growing our list of organization members. Each organization represents one or many bursaries for students.

[Member Organizations](#)



2. Find a Bursary

Our Bursary Finder is a top-notch filtering tool to help students sift through our entire database for bursaries that suit them best.

[Bursary Finder](#)



3. Connect

Once students find a bursary they may be interested in, we put them in contact with the organization to begin the application process.

[See all Bursaries](#)

Our bursary finder platform is free to use for everyone. If you're an organization who offers bursaries to students in Greater Saint John, please register and add them to our database. It's free and easy!



THE ELIZABETH FRY FUND

This agency fund was established by E-Fry, an organization supporting women, gender-diverse people and their families affected by socio-economic factors that may contribute to being involved with the criminal justice system. It is intended to support the education and employment goals of women and gender-diverse people that they serve.



THE ROTHESAY HIGH SCHOOL ALUMNI BURSARY FUND

The Rothesay High Alumni Association was created in 2020 to include graduates of both Rothesay High and its predecessor Rothesay Regional High School that was destroyed in a fire. The Alumni Association established the bursary fund to support Rothesay High School graduating students pursuing post-secondary education.



THE JOSEPH SARTO HICKEY CARPENTRY BURSARY FUND

Joe was an excellent carpenter, builder and mentor, and was known for his exceptional work ethic. Joe passed away on October 21, 2019 and his family has established this fund in his memory. This bursary will provide financial support for students from Greater Saint John that are enrolled in a Carpentry Program at the New Brunswick Community College.



THE L'ARCHE SAINT JOHN BRIGHTER FUTURES FUND

L'Arche Saint John is a community of people with and without intellectual disabilities, sharing life together. Mutual relationships and contemplative reflection are at the heart of this journey. The fund was established to help sustain and grow the L'Arche Saint John community, including inclusive housing and day programs for adults with intellectual disabilities.



THE KIWANIAN NORMAN HICKS MEMORIAL BURSARY FUND

The fund was established in memory of Norman Hicks who was a long-time Kiwanian, a tireless community volunteer and a pillar of the Saint John Club. He was a champion of the Kiwanis Service Leadership Programs. The fund provides bursaries to be awarded to students who have graduated from a high school located in Greater Saint John and pursuing a post-secondary education.



THE JACOB KEELEY BROWN FUND

This fund was created in memory of Jay Brown and the strong spiritual belief he expressed through his love of nature and music. The fund supports the Nature Trust of New Brunswick and its activities within Greater Saint John, with preference given to initiatives focused on local water conservation and senior wellness.



THE ANDREA AND HEINZ SCHAEERER FUND

Andrea and Heinz Schaerer are long-time residents of Rothesay and are dedicated and enthusiastic supporters of charitable causes and life-long education. Heinz is a member of the Community Foundation's Board of Directors. They have established a fund to equally support the Nature Trust of New Brunswick and the Boys' and Girls' Club of Saint John.

100th Fund!

THE CHERYL M.G. ROBERTSON BURSARY FUND



Cheryl M.G. Robertson is a life-long educator, administrator and distinguished community leader. Her dedication to learning and community involvement includes a decade of service on the Board of the Community Foundation. She established a bursary to be awarded to a student who is currently enrolled and returning as a full-time student to any NBCC Campus.

We are so pleased to have Cheryl's fund as our very special 100th Fund.

FINANCIAL HIGHLIGHTS

Fiscal year November 1, 2020 - December 31, 2020 (stub audit)

Fiscal year January 1, 2021 - December 31, 2021

Excerpt from Audited Financial Statements	<u>2021</u> <i>(12 month)</i>	<u>Nov - Dec 2020</u> <i>(2 month)</i>	<u>Nov 2019 - Oct 2020</u> <i>(12 month)</i>
Assets	\$21,774,651	\$20,460,978	\$19,120,723
Revenue			
Donations to the Foundation	\$606,998	\$595,399	\$208,686
Grants from External Funders for Distribution	\$1,972,004	\$152,740	\$2,398,276
Investment Income	\$336,246	\$359,293	\$725,269
Administration Fees *	\$716,090	\$109,148	\$94,469
Realized Gain on Disposal of Investments **	\$3,180,319	\$55,683	\$156,312
Covid Subsidies	-	-	\$47,670
Total Revenue	\$6,811,657	\$1,272,263	\$3,630,682
Expenditures			
Grants awarded to local charities	\$2,267,121	\$462,240	\$2,427,796
General Support Expenses ***	\$1,376,867	\$211,790	\$704,695
Total Expenditures	\$3,643,988	\$674,030	\$3,132,491
Net Surplus/(deficit)	\$1,696,363	\$1,484,157	(\$196,072)
Fund Balance at Year End	\$21,588,576	\$19,892,213	\$18,408,056

* The Community Foundation collects fees for services rendered to include cost recovery fees to administer each fund as well as the delivery of services on behalf of partner organizations.

** In December 2021, The Community Foundation transitioned to a new Investment Manager.

*** General Support Expenses include Investment Management Fees, Core Operations and Contractual Expenditures.

IMPACT MEASUREMENT & EVALUATION - YEAR IN REVIEW

Established in 2020, the Impact Measurement & Evaluation branch supports organizations and their staff by offering evaluation coaching and direct support that will enable them to measure effectiveness, clearly demonstrate the difference they are making, and create a culture of on-going learning and evaluative thinking. We firmly believe that organizations and the populations they serve are the experts. With the support of our staff, we believe you can begin to identify what questions need to be investigated, which evaluation methods may be best suited to your programs, and to what level various stakeholders should be involved.

We had a busy 2021! One of our largest initiatives was launching our Evaluate Your Impact course - a robust and 'real word' learning opportunity where participants learn how to develop an evaluation plan, implement this plan, and use the findings to improve their programs and communicate their impact. In 2021 we ran two offerings of this course and both were very well-received. We are planning on offering the course again in Fall 2022.

In 2021 we also completed a year-long project working with five organizations in Saint John's priority neighbourhoods (Carleton Community Centre, Crescent Valley Resource Centre, ONE Change Inc., PULSE, and Waterloo Village Neighbourhood Association). These organizations deliver a wide variety of programs and services in response to the complex needs of their communities. While they are experts in front-line service delivery, they identified a gap in their capacity to articulate their approaches and to measure the impact that they create.

IMPACT MEASUREMENT & EVALUATION - YEAR IN REVIEW

A partnership between these five organizations and the Impact Measurement & Evaluation team was established to support the organizations in building this capacity, funded by the Business Community Anti-Poverty Initiative (BCAPI). As a result, all five organizations have increased their ability to measure effectiveness, clearly demonstrate the difference they are making to a broad range of stakeholders, and enhanced their on-going learning and organizational development.

Throughout the year we also worked with organizations to offer our Capacity Coaching services. This coaching is tailored to the specific needs of a staff team at an organization. For example, in 2021 we worked with Sophia Recovery Centre to increase the capacity of the team to evaluate the organization's impact. Core outcomes included a deeper understanding of the role impact measurement and evaluation play at every level of Sophia, the identification of key evaluation questions, and assumptions, that drive Sophia's work, fostering a culture of evaluative thinking within the staff team, and providing the space and time to intentionally collaborate and build Sophia's evaluation capacity.



We were fortunate to work with a variety of other organizations on multiple other projects, including facilitating group sessions (with Horizon Health Network and Vibrant Communities Charlotte County) to bring together regional partners to create a community-led food security network in Charlotte County and collaborating with Working NB and Outflow Ministry Inc. to clearly outline the intended outcomes and impacts of their work and to develop a measurement framework.

We have several exciting things on the horizon for 2022. Along with re-offering our evaluation course, we are currently in the midst of an exciting project called Learning Together. Funded by the Crabtree Foundation, this collaboration is focused on creating space for academic support programs in Saint John to develop a shared vision rooted in the needs of the young people they serve. We continue to work with a variety of organizations such as InterAction School of Performing Arts, Fundy Community Foundation, Avenue B, Department of Social Development, and Saint John Learning Exchange. We can't wait to update you on our progress next year!

CURRENT BOARD COMMITTEES

IME Committee

Robert Crowley (Chair)
Kristin Ross
Cathy Fawcett
Tracy Friars
Heinz Schaerer
Kelly Evans (Staff)
Carrie Tanasichuk (Staff)
Harry Daley (Staff)

Executive Committee

Dr. Mike Simon (Chair)
Michael Duncan
Matthew Snelgrove
John Lawrence
Kristin Ross
Heinz Schaerer
Tracy Friars
Kelly Evans (Staff)

Finance Committee

Matthew Snelgrove (Chair)
John Lawrence
Dr. Mike Simon
Kristin Ross
Michael Duncan
Heinz Schaerer
Tracy Friars
Kelly Evans (Staff)

Nominations Committee

Dr. Michael Simon
Tracy Friars

Outgoing member:
Michelle Thibodeau-Coates

Incoming Member:
Heinz Schaerer

Community Investment (Granting) Committee

Kristin Ross (Chair)
Judith Brown
Cathy Wright
Michael Duncan
Jennifer Brown
Noah Ritcey
Andrew West
Justin Sweeney
Duyen Nguyen
Alex Ash
Cassandra McLaughlin
Laila ElBaghdadi
Steve Oshai
Michelle Thibodeau-Coates
Kelly Evans (Staff)
Harry Daley (Staff)

**To all of our committee members: Thank you.
The Community Foundation is so grateful for your hard work!**

STARTING AN ENDOWMENT FUND

The Greater Saint John Community Foundation connects the community to the important resources they need. With our help, when donors establish a Fund, they create ways for students to access bursaries that help them succeed and charities are able to fund their innovative projects. We build relationships that strengthen the Greater Saint John community – and building relationships is what we do best.

By giving to the Community Foundation, you are contributing to a permanent charitable giving fund that grows and generates income over time, enabling grants to be given now...and forever. As the fund grows, so does our ability to distribute the earnings to charitable organizations and causes within Greater Saint John. Your gift is not spent. It is invested to ensure a brighter future for your community.

Giving to the Community Foundation is the most flexible way to support your community. There are many choices for giving to make the impact you desire.

Community Fund/ General Fund: The Community Fund responds to the ever-changing needs of our region, now and for generations to come. Every year, Community Impact Grants are awarded to deserving charities that identify a need in the community and the outcomes they will achieve.

Field of Interest or Designated Fund: Donors can identify an area of interest they would like to support (children, education, poverty reduction, etc.) or choose your favorite registered charitable organization and each year the investment income will be dispersed appropriately.

Bursary Fund: Donors can establish a specific bursary fund to support students throughout Greater Saint John in their educational pursuits. Donors determine the bursary criteria.

Agency Endowment Fund: The fund can be created on behalf of a registered charity. It allows the charity freedom from investment responsibilities and gives the donor confidence of knowing that a trusted organization will professionally administer the charity's endowment.

Emerging Fund: By establishing an Emerging Fund, donors are able to open a fund in any of the above categories with an initial donation and monthly or annual giving pledge. The timeline for emerging gifts to reach the minimum gift requirement is 5 years, at which time the fund will be activated.





2021 VOLUNTEER BLITZ



WAYS TO GIVE

Gifts of cash:

A very straightforward way of making a gift to the Community Foundation is by way of cash or cheque. This is an attractive form of gift for anyone who has money readily available and wants to make an immediate donation.

Credit card:

Credit cards are accepted through our website and the donation can be directed to the fund of your choice. It is also an easy way to set up monthly donations, that are an efficient way of making a lasting impact.

E-transfer:

You are now able to give to the Community Foundation via e-transfer. You can send the donation to info@sjfoundation.ca. Please send a separate email indicating which fund you wish your donation to be directed to.

Gifts of Appreciated Securities:

Gifting appreciated securities enables you to give the most to the Community Foundation for the least cost and greatest tax advantage. Donors can donate qualifying securities with appreciated gains to a charity and not have to pay any tax on the capital gain that would otherwise be realized.

Gifts of Insurance Policies:

A gift of life insurance, by either making the Foundation the owner and beneficiary of an existing policy or purchasing a new policy and making annual premium payments, has many benefits. It allows you to make a significant gift at a fraction of the value from your disposable income. The annual payments are generally modest and eligible for tax credit, giving annual income tax relief.

Charitable Bequest:

A bequest in a Will may specify a certain sum of money, a particular asset, or a portion of an estate, to be donated to the Community Foundation. You may specify that a bequest be used to establish a new fund or be added to an existing fund.

Gifts of Retirement Funds:

Use tax-deferred assets (ie. RRSP, RIF) accumulated for retirement to provide a gift to the Community Foundation. Convert an 'end of life' tax liability into a meaningful gift. Moreover, retain control to easily make revisions should your future circumstances change.

Gifts of other Assets:

The Foundation will consider gifts of other assets (property, art, royalty interests, closely held corporate securities, gifts-in-kind) on an individual basis because there are a number of factors to consider with each type of gift.



THE COMMUNITY
FOUNDATION

building a greater saint john

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